



Optometry.net™

Your Own Web Presence

www.optometry.net

Need a Distinctive, Noticeable and Affordable Website?

Point and Click Your Way to Building a Website

Are you looking for a better way to promote your practice online and increase the number of new patients? Then look at optometry.net to create and manage a professional website—**without any special software or html programming skills**. Our website builder tools make the process of creating and maintaining a website easy and painless. Eliminate time consuming steps.

Key Features and Benefits

- Choose from eye-catching Web templates and color backgrounds—point and click using easy-to-use Web-based forms. Create unlimited Web pages.
- Use the powerful Text Editor to type in your own text, create tables, and change colors and font sizes. Link PDF, Word, PowerPoint, Excel, ZIP and html files.
- Display your Twitter “tweets”, YouTube videos and Facebook links.
- Add impact to your site with graphics and photos from an Image Library or insert your own wherever you want.
- Improve office efficiency and save valuable staff time. Have your patients complete and submit an online welcome form before their first visit. Transfer data to a MaximEyes patient record—**you can even design your own welcome form using the Welcome Form Manager service.***
- Create and send bulk e-newsletters, patient reminders, and more using built-in colorful e-templates—save hundreds of dollars each year on printing and mailing costs.
- Educate your patients with informative eye health care articles using a comprehensive Vision Library.
- Add Google Analytics tracking code to your website to analyze digital data.

\$499/Year

**90 Days Free Trial
No Obligation**

Annual fee includes:

- Website registration and setup
- Website hosting services
- Send bulk emails, e-newsletters and patient reminders
- Toll-free telephone and online technical support
- Detailed website statistics

*The customized welcome form service is only available to MaximEyes clients. **You can link the Welcome Form Manager service to your existing website.**

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