

Need a Distinctive, Noticeable and Affordable Website?



Optometry.net™
by First Insight

Point and Click Your Way to Building a Website



Are you looking for a better way to promote your practice online and increase the number of new patients? Then look at optometry.net to create and manage a professional website — **without any special software or html programming skills.** Our website builder tools make the process of creating and maintaining a website easy and painless. Eliminate time consuming steps.

Key Features and Benefits

- Choose from eye-catching Web templates and color backgrounds — point and click using easy-to-use Web-based forms. Create unlimited Web pages.
- Use the powerful Text Editor to type in your own text, create tables, and change colors and font sizes. Link PDF, Word, PowerPoint, Excel, Flash, ZIP and html files.
- Display your Twitter “tweets”, YouTube videos and Facebook links.
- Add impact to your site with graphics and photos from an Image Library or insert your own wherever you want.
- Improve office efficiency and save valuable staff time. Have your patients complete and submit an online welcome form before their first visit. Transfer data to a maximEyes patient record — **you can even design your own welcome form using the Welcome Form Manager service.** *
- Create and send bulk e-newsletters, patient reminders, and more using built-in colorful e-templates — save hundreds of dollars each year on printing and mailing costs.
- Extend your practice into your patient’s home with Eyemaginations 3D-Eye Online animations — powered by Eyemaginations.**
- Be seen as an expert and educate your patients with informative eye health care articles using a comprehensive Vision Library.
- Manage your online appointment scheduling, reminders and recalls — powered by 4PatientCare.**

\$499/Year

**90 Days Free Trial
No Obligation**

Annual fee includes:

- Website registration and setup
- Website hosting services
- Send bulk emails, e-newsletters and patient reminders
- Toll-free telephone and online technical support
- Detailed website hit statistics

*The customized welcome form service is only available to maximEyes clients (versions 6.1 and higher). **You can also link the Welcome Form Manager service to your existing website — ask us for more details.**

**You will need to purchase the 3D-Eye Online service from Eyemaginations and the appointment scheduling service from 4PatientCare separately.

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